



FOR IMMEDIATE RELEASE
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FOR FURTHER INFORMATION CONTACT
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WBA announces 2011-2012 Board of Directors

West Allis, WI—The Wisconsin Bakers Association (WBA) would like to announce its newly elected board members that will serve for the 2011-2012 term. The board election was held through ballots mailed to the WBA membership last fall.

Elected to a two-year term in the Directors-at-Large positions for 2011-2012 are Dawn Ebert, Simple Simon Bakery, Appleton, Wis.; and Ken Heil, Sweet Perfections Bake Shoppe, Waukesha, Wis. Elected to the Executive Committee are President Joe Crubaugh, Fosdal's Home Bakery, Stoughton, Wis.; Vice President Mike Vande Walle, Uncle Mike's Bake Shoppe, De Pere, Wis.; Treasurer Judy Baggenstoss, Melody Cookies, Oak Creek, Wis.; and Allied Representative Joe Sanfilippo, BakeMark, Menomonee Falls, Wis.

The rest of the board consists of Board Trustees Jim Grebe, Grebe's Bakeries, Milwaukee; and Bob Hiller, Rollin Pin Bakery, Janesville, Wis.; Directors-at-Large Judy Semrad, Muskego Marketplace Foods, Muskego, Wis.; Art Bartsch, The Swiss Colony, Monroe, Wis.; and Susan Runkel, Sweetheart Cakes, Port Washington, Wis.; WBA Executive Director Dave Schmidt and Past President Eric Olesen, O&H Danish Bakery, Racine, Wis.

"We look forward to continuing to serve our membership as we enter our 106th year," Schmidt said.

About the WBA

The WBA is a 501(c)(6) non-profit organization dedicated to helping members increase their baking and business knowledge, fostering the education of future bakers, keeping members informed about developments in the baking industry and legislative matters affecting them, and representing members' interests at the state and federal government levels. Organized in 1905, the WBA is made up of retail and wholesale bakeries; multi-unit operators; supermarket bakeries; specialty shops; bakery suppliers; college bakery programs; manufacturers and associate members. There is also a student membership category to bring future members of the industry into the fold. Visit www.wibakers.com for more information and event updates. The WBA Member Services Center is located at 2514 S. 102nd St., Suite 100, West Allis, Wis.

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